SPEAKING OUT

children <mark>at Risk</mark>

+ DRIVING CHANGE FOR CHILDREN

2020 ANNUAL REPORT

Coming Together Through Crisis to Tackle Systemic Challenges for Children

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MESSAGE FROM THE CEO

DR. BOB SANBORN

What a year! Even with COVID-19, our team's hard work and zeal for changing the landscape for children in Texas has brought so many accomplishments for CHILDREN AT RISK and for the children and families we serve. Thank you, not just to our staff but to the many collaborators, board members, community partners,



donors, public officials, researchers, and fellow advocates that supported our critical efforts this year.

Collaboration has always been at the center of our success. Bridging the gaps between issue areas and connecting child-serving organizations to best support the whole child is one of our organization's greatest strengths. Early on in the pandemic, these trusted relationships with nonprofit organizations across the state enabled us to respond quickly to the needs of children and their families. Drawing on our experience after Hurricane Harvey, CHILDREN AT RISK rapidly re-ignited our Houston-focused Children's Resiliency Collaborative and later launched the Texas Family Leadership Council to scale our impact statewide.

These collaborations made Texas nonprofits better equipped to share information, compile resources, connect with public officials and policymakers, and amplify their voices together to speak out on children's needs during this historic time. One of the most rewarding and challenging things we do is rely on other organizations for some of our success. In all of our efforts, we will continue to incorporate more collaboration and inclusion into the vital work we do.

2021 will continue to be highlighted by our fight for families and children who have been further harmed by the pandemic ... the continuation of poverty, racial disparities, and adverse health impact of COVID. So many families devastated, so much help needed, so many opportunities for collaboration, awareness, and policy change.

Yes, there is lots of work ahead ... but yes, there is also a lot of positive change possible for Texas families. It is my privilege to work alongside the team at CHILDREN AT RISK. Thank you for all you have done and for all you do. FOR CHILDREN!

Sel

Dr. Bob Sanborn, President & CEO, CHILDREN AT RISK

SUPPORTING TEXAS Children Through Covid-19

The COVID-19 crisis made 2020 a year like no other. It brought new challenges to children's lives and exacerbated inequities for many of the 1.5 million Texas children already living in poverty before the pandemic. Leaning on the core pillars of our work - research, collaboration, and advocacy - CHILDREN AT RISK (C@R) sprang into action to provide holistic support to families in need.

Just as the coronavirus made its way to US shores, C@R hosted a Health Summit on "Coronavirus, Influenza B, and Protecting our Children." Speakers included national infectious disease expert Dr. Peter Hotez, global biologic preparedness Section Chief at Baylor College of Medicine/Texas Children's Hospital, Dr. Amy Sharon Arrington, and other public health experts. They shared information on the novel coronavirus and discussed what a possible pandemic would mean for Texas schools, health systems, and low-income families.











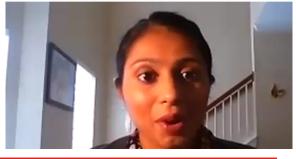
Early in the pandemic, C@R moved online to continue its efforts to speak out and drive change at a healthy social distance. Starting in March and running through the summer, C@R CEO & President Dr. Bob Sanborn hosted a daily Live interview with child experts, nonprofit leaders, parents, kids, and even policymakers on facebook.com/childrenatrisk. These short segments aimed to deliver quick, parent-friendly bites of information on Texas families' most critical issues around COVID-19. By the end of its run, C@R had produced more than 60 episodes and had reached approximately 55,000 viewers. Later C@R hosted roundtables to discuss the impact of COVID-19 on various essential topics with panelists from different Texas regions and diverse perspectives.

C: COVID-19, Immigration, & Equitable Access to Healthcare
n estimated 2.6 million New American children live in Texas, yet current federal "pu... See Mo



COVID DAILY VIDEO UPDATE WITH DR. BOB Sanborn and cnac director yael ross

PC: Advocates Speak Out About Children And Families In ICE Custody Joined by co-host Project Lifeline and advocates from RAICES, Dilley Pro Bono Project... See Mo



C@R VIRTUAL PRESS CONFERENCE ON CHILDREN Held in Detention During Covid-19 VRT: COVID-19 the State of PK-12 Ed in TX Cities



C@R VIRTUAL ROUNDTABLE WITH TEXAS SUPERINTENDENTS & TASB



KID FRIDAY EPISODE WITH DR. BOB SANBORN & Featuring guest Nirvan Iyengar!

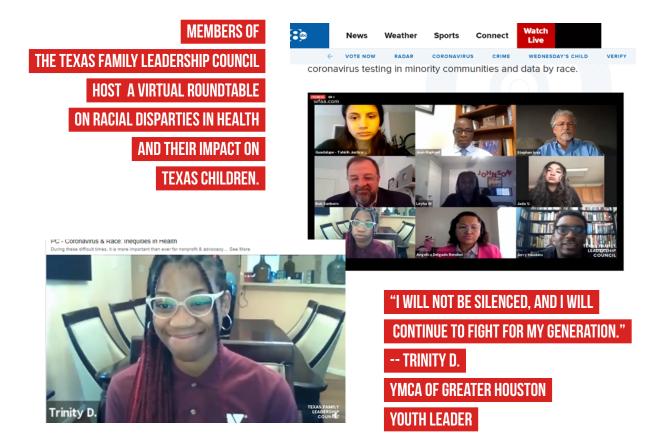
With partners, January Advisors, and the Texas Immunization Partnership, C@R embarked on a new project anticipating an eventual COVID-19 vaccine. Texas struggled with limited healthcare access, underfunded public health systems, and rising vaccine hesitancy levels before the pandemic. The Vaccine Information Project (VIP) aims to close public information gaps, provide actionable data for policymakers and public health officials, and advocate equitable vaccination distribution practices.

ADDRESSING CHILDHOOD RACIAL DISPARITIES

The senseless killings of George Floyd, Ahmaud Arbery, Breonna Taylor, and too many others, garnered immense public attention throughout 2020. These events also brought new attention to the historic injustices and systemic racism that permeate our public systems and policies.

The coronavirus further highlighted the inequities and racial disparities that prevent all children living in our state from reaching their full potential. As a research and advocacy organization serving our state's vulnerable children, C@R has a responsibility to examine and address our own practices and implicit biases. The year, C@R leaders committed to that challenging but necessary process. C@R also aimed to feature racial equity more prominently in its research, advocacy, and collaborative efforts.

During the protests, C@R hosted a virtual roundtable discussion on childhood racial disparities. The discussion featured medical professionals, racial equity researchers, historians, and prominent advocates, community service providers, and youth leaders.





Law Ce

"RACISM DOES NOT TAKE A BACKSEAT OR VACATION FROM PORNOGRAPHY. EXAMINING THIS IHUMAN TRAFFICKINGJ FROM A Racial Lens, Survivors are Drastically treated differently By All Parties." — Dr. Stephany Powell, National Center on

C@R's annual Human Trafficking Summit examined the role of systemic racism in human trafficking and child exploitation.

C@R worked to incorporate racial equity more intentionally in it's legislative slate. We participated in national seminars and researched what public policies had passed in other states that address systemic racism. This work enabled us to develop two bills, which have both been filed for consideration in the 87th Texas Legislative Session.

Law Center

SEXUAL EXPLOITATION



SENATE BILL 399 (E. LUCIO)

Requires the Sunset Advisory Commission to assess the agency's efforts to reduce racial disparities when under review.

SENATE BILL 108 (WEST)/HOUSE BILL 710 (COLEMAN)

Requires Childhood Racial Disparity Impact Statements on pending legislation at the request of the Lieutenant Governor or Speaker of the House Of Representatives.

TEXAS FAMILY LEADERSHIP COUNCIL

Knowing that Texas nonprofits would need access to information and coordinated support to serve children and families effectively during the COVID-19 crisis, CHILDREN AT RISK launched the Texas Family Leadership Council (TXFLC) early into the pandemic. Utilizing our trusted relationships with community partners and experience coordinating collective action in previous times of crisis, C@R brought together powerful and diverse voices of child-serving organizations from across Texas for cross-sector collaboration, information sharing, and to develop a united advocacy front.

Since its inception, the Council has grown to include 100+ participants. TXFLC membership consists of child and family-focused organizations, community leaders, and influencers from across the state.



ABOVE : TEXAS FAMILY LEADERSHIP COUNCIL MEMBERS TAKE PART IN STATE BUDGETING EXERCISE LEAD BY TEXAS BUDGET EXPERT EVA DELUNA OF EVERY TEXAN (FORMERLY CPPP).

TXFLC weekly meetings have hosted state leaders, including legislators and TEA Commissioner Mike Morath, and established working groups on racial equity, immigrant health, COVID-19 research and more. TXFLC members have supported more than a dozen virtual events, webinars, and press conferences.

With guidance from C@R staff and policy experts, TXFLC members developed a collective policy agenda for the 87th Texas Legislative Session. Leveraging their collective experience and understanding of Texas children and families' needs, TXFLC members are ready to present a joint advocacy front before state legislators. They are committed to ensuring the collective efforts to support Texas families are effective and build the momentum necessary to help our most vulnerable children.

CURRENT TXFLC CHAIRS

Becky Burton CEO, Girl Scouts of Texas Oklahoma Plains **Dr. Bob Sanborn** President and CEO, CHILDREN AT RISK **Dr. Michael Kelly** Vice President of Programs, Paso del Norte Health Foundation

Susan Hoff CISO, United Way of Metropolitan Dallas Dr. Adolfo Santos Campus Director, Texas A&M Higher Ed Center, McAllen

TXFLC WORKING GROUPS

To help birth a strong advocacy response, ensure Texas non-profits have the knowledge necessary to allocate COVID-19 resources, and provide a lens towards equity, TXFLC has many issue-specific workgroups.



TEXAS RACIAL EQUITY COLLABORATIVE (TREC): TREC is a consortium of individuals representing various organizations working together to combat racial disparities in all sectors of Texas life.



TEXAS IMMIGRATION NETWORK (TIN): TIN brings together pediatricians, attorneys, educators, among others to work together to address the needs of New American Children.



PUBLIC POLICY AND ADVOCACY WORKGROUP (PPAC): PPAC engages on common legislative items on that will improve the status of children. PPAC also helps provide advocacy tools and support to organizations without policy or governmental affairs positions.



HEALTH ADVISORY WORKGROUP: The Health Advisory Workgroup brings together health care professionals and advocates to identify the health needs of Texas children.



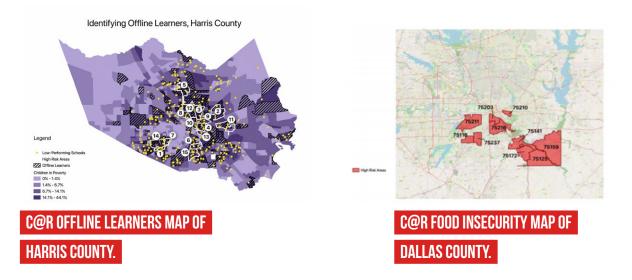
TEXAS RURAL ADVOCATES COLLABORATIVE (TRAC): TRAC works to address the specific needs of Texas' rural children and families. These needs in many cases are compounded by the lack of access to resources that comes from living in a rural area.



TEXAS ANTI-POVERTY AGENDA (TAPA): TAPA members agree that child poverty is the root cause of numerous societal issues for our state. Their efforts focus on policies that evidence shows will have a significant impact on lowering child poverty.

RESEARCH

Knowing public officials would need high-quality data to effectively and equitably distribute emergency resources, our research experts sprang into action. They quickly set out to map out which Texas areas were most likely to be food insecure or lack reliable internet and technology access.



The apparent need and public interest in these maps inspired C@R staff to build real-time "Meal Maps" to help families find food banks and meal distribution sites in Houston and Dallas on smartparents.com.

With support from our friends at Kroger, C@R release our annual School Food Rankings just as school nutrition departments were adapting to school shutdowns and innovating to make sure their students would not go hungry. Later in the year, Dallas ISD Food Service workers Porsche Lace, Keke Lafayette, Shannon Wiggins, Yolanda Fisher, Pamela Harrington, Katrina Parker, Nelida Alonzo, and Rosa Gonzalez were honored as Dallas' Outstanding Child Advocates at C@R's annual awards gala, A Night at the Texas Academy Awards of Child Advocacy, for their heroic efforts to feed kids through the pandemic.

Our Early Childhood Education Team published Investment & Innovation, which examined Texas' Child Care Development Block Grant (CCDBG) utilization both before and during the pandemic.

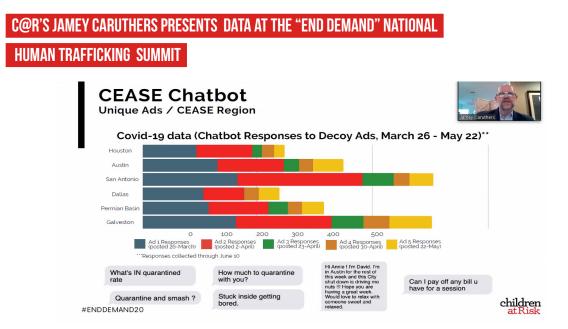


Our annual public school rankings looked a little different this year. With limited new school performance data available in 2020, C@R published a special 2020 "Pandemic Edition" of our annual school rankings. This edition looked at trends over time and predicted which schools were most likely to weather COVID-19 education disruptions (pandemic-proof schools) and which schools were likely to need added support.



C@R's Center for Social Measurement and Evaluation, which leads the organization's Pre-K through 12th grade education research, studied the issue of chronic absenteeism in Texas. C@R's staff shared this analysis with legislators and legislative staff in a virtual briefing this fall.

C@R's Center to End the Trafficking & Exploitation of Children collected data on the Texas online sexbuyer landscape before and after COVID-19. Their research findings were later used to educated state legislators and the general public through and shared that critical information with legislators through staff briefings and webinars.



COLLABORATION

C@R knows together is always better! Because we support the needs of the whole-child, C@R partners with community leaders across issues and areas of expertise. With our statewide scope we rely on relationships with regional leaders to support our research and data collection, provide local insights, and amplify our advocacy efforts through collective action.

This year, in coordination with the Texas Family leadership council, C@R hosted virtual roundtables and press conferences with nonprofit leaders, immigration experts, infectious disease specialists, and after-school/out-ofschool program providers.

C@R's Texas Early Childhood Education Coalition, brought together early education providers to share information and develop strategies to strengthen early childhood education around the state.

Our C@R's Director of Early Education Research and Policy, Nneka Ibekwe-Okafor, collaborated early learning leaders in other states to develop national policy recommendations for reopening and sustaining the child care sector in partnership with the Alliance for Early Success.

CEASE (Cities Empowered Against Sexual Exploitation), a collaborative effort to end the demand for commercial sex and human trafficking victims, expanded to reach a total of six Texas regions (Houston, Austin, San Antonio, Dallas, Galveston, and Midland/ Odessa). Across these regions, CEASE Volunteers disrupted 707 purchase attempts by way of 40 Cyber Patrols.

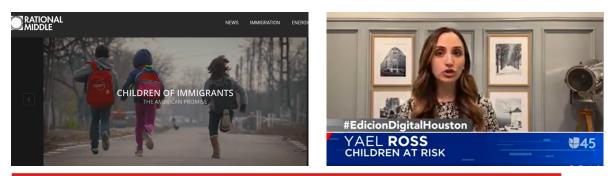
To draw attention to the challenges children

AFTER A YEAR OF COALTION MEETINGS WITH TEXAS EARLY EDUCATORS, C@R PUBLISHED A Newsletter Hightlighting How Each Region Innovated To Support Infants, Toddlers, AND THEIR CAREGIVERS.



C@R ANTI-TRAFFICKING TEAM HOSTS A TRAINING Session in Dallas Attended by Future cease volunteers .

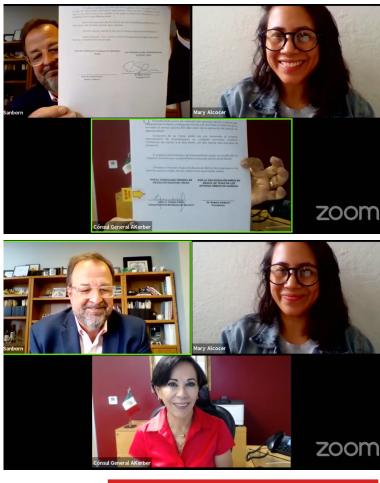




VIDEOS STARRING AND PRODUCED BY C@R'S YAEL ROSS, DIRECTOR OF THE CENTER FOR NEW AMERICAN CHILDREN

of immigrants face and push for bi-partisan immigration reforms that put child well-being first, C@R's Director of the Center for New American Children, Yael Ross, partnered with the Rational Middle to produce their second season premiere episode "Children of Immigrants — The American Promise." Ross also collaborated with Univision (KXLN) to produce more than 80 Spanish-language news segments sharing information and resources with Spanish speaking parents and caregivers.

Texas is home to an estimated 2.6 million New American Children. Understanding the unprecedented barriers facing these children, C@R's Center for New American Children and Center for Social **Measurement & Evaluation** teamed up to distribute a needs survey to better understand exactly where immigrant families needed support and information during the pandemic. C@R AmeriCorps VISTA (Volunteers in Service to America) and dual citizen herself, Mary Alcocer, initiated a partnership between C@R and The US-Mexican Consulate of Houston. This summer, Consul General Alicia Kerber signed a Memorandum of Understanding (MoU) to formalize this partnership and support the distribution of the survey.



DR. BOB SANBORN AND MARY ALCOCER PARTICIPATE IN A signing ceremony with the consul general Alicia Kerber.

ADVOCACY

Advocacy is a pillar of C@R's mission to improve the lives of Texas children and families. While in 2020 the Texas State Legislature was not in session, advocates were needed more than ever to support state, local, and federal policymakers to respond to their constituents needs and create relief policies.

Before the pandemic made its way to Texas, CHILDREN AT RISK Senior Staff Attorney and anti-human trafficking expert Jamey Caruthers testified before the Texas Senate State Affairs Committee on Feb. 26th, 2020. This interim hearing aimed to bring awareness to the current demand and profitability of human trafficking across the state and recommends for future legislative action. Watch Jamey's testimony to learn more about C@R's research into the business side of trafficking from the prevalence of Illicit Massage Businesses, to money laundering through ATMs, to the use of closed-loop gift cards and more.

C@R SENIOR STAFF ATTORNEY, JAMEY CARUTHERS Testifies before the texas senate State Affairs committee



Even at a safe distance, C@R got to work sharing information with legislators through briefings, meetings with staffers, public comments, and sign on letters. For example, C@R's Director of Early Education Research and Policy, Nneka Ibekwe-Okafor was invited to present on Child Care as Economic Development before the first ever virtual Texas House Committee on International Relations & Economic Development Townhall.



C@R DIRECTOR OF EARLY EDUCATION RESEARCH AND POLICY, NNEKA IBEKWE-OKAFOR PRESENTS ON CHILD CARE AS ECONOMIC DEVELOPMENT BEFORE THE TEXAS HOUSE COMMITTEE ON INTERNATIONAL RELATIONS & ECONOMIC DEVELOPMENT.



C@R VICE PRSIDENT AND **DIRECTOR OF PUBLIC POLICY** AND GOVERNMENT AFFAIRS **MANDI KIMBALL PRESENTS** C@R'S POLICY PRIORITES AND MEETS WITH LEGISLATIVE LEADERS **REP. SENFRONIA THOMPSON &** SEN. BRYAN HUGHES.

C@R participated in federal advocacy, working with other state early education leader to urge Congress to prioritize child care in relief negotiations.

C@R hosted virtual events, to engage the public in important policy discussions and provide insights on how to drive change for children... even during a Pandemic.

Harnessing the power of the TXFLC and

our extensive experience in creating powerful legislation, C@R developed a transformational Children's Agenda for the 87th Texas Legislative Session, to ensure that policy decisions meet the needs of children and families now, and in the long-term, beyond this pandemic.

CHILDREN AT RISK'S POLICY PRIORITIES FOR THE 87TH TEXAS LEGISLATIVE SESSION



Prioritize legislation that impacts low-income families in Texas and COVID-19 recovery.



Invest in quality early education, public education, and out of school time to ensure all children are ready for school, college, and careers.



Invest in programs and strategies that improve children's physical, mental, and social development.



Prevent human trafficking and protect survivors.



Promote policies that increase equity and eliminate systemic racism in Texas.

2020 CORPORATE & FOUNDATION DONORS

\$500,000+

Samuels Family Foundation W. K. Kellogg Foundation Pritzker Children's Initiative

\$100,000 TO \$499,999

The Robert and Janice McNair Foundation The Powell Foundation Houck Family Foundation Rockwell Fund, Inc.

\$50,000 TO \$99,999

Rainwater Charitable Foundation The Elkins Foundation

\$25,000 TO \$49,999

Alliance for Early Success Kroger Shell Oil Company AIG Amon G. Carter Foundation The Clayton Fund Inc. JPMorgan Chase Memorial Hermann Community Benefit Corporation Wells Fargo United Way of Greater Houston

\$10,000 TO \$24,999

The Rawley Foundation Roy & Christine Sturgis Charitable Trust, Bank of America, N.A., Trustee M. B. & Edna Zale Foundation Texas Bar Foundation Albert and Margaret Alkek Foundation Albert and Ethel Herzstein Charitable Foundation Paso Del Norte Health Foundation The Dallas Foundation The Enrico and Sandra Di Portanova Charitable Foundation The Hoglund Foundation Marek Family Foundation

\$5,000 TO \$9,999

Whataburger PlainsCapital Bank Salners Family Foundation George and Mary Josephine Hamman Foundation

SPONSORED BY WHATABURGER, C@R'S EARLY CHILDHOOD EDUCATION TEAM Went on A "Texas Tour" to share Information & gather regional feedback.







Strake Foundation Hewlett-Packard United Way of Metropolitan Dallas NewQuest Properties Cadence Bank Memorial Herman Hospital - The Woodlands Vinson & Elkins LLP Olivier, Inc.

\$1,000 TO \$4,999

The Junior League of Houston, Inc. King & Spalding LLP Accenture Texas Health Resources Cook Children's Health Care System Texas Children's Hospital Archer Western LLC Body Balance Foundation / Body Balance Chiropractic Community Health Choice / Harris Health Save the Children Teper Law Landmark Electric La Michoacana Meat Market Amegy Bank Lockwood Partners Houston Endowment Morgan Stanley Ronald McDonald House Charities yes. every kid. North Texas Commission **OneTrust Homes** Holtz Law Firm MobiLease Vestal B. Sanders Charitable Foundation, Frost Bank, Trustee Montrose Emergency Center ACME Brick DFW The Harris County Department of Education Southwest Houston 2000, Inc. Feldman Law Firm

< \$1,000

Dominican Sisters of Houston The Arch and Stella Rowan Foundation, Inc. Twin Eagle Wendell Smith Allstate Agency RJ Capital

IN-KIND

Accenture Sendero Consulting The Meadows Foundation

C@R'S 2020 STEM EDUCATION

ROUNDTABLE, SPONSORED BY SHELL.





THIS YEAR'S THEME CENTERED ON How to improve diverisity and Gender Equity in stem education.

2019 FINANCIAL STATEMENTS

The following Financial Statements were collected from CHILDREN AT RISK's 2019 Audit Report. CHILDREN AT RISK was audited by the independent auditor Blazek and Vetterling, which issued an unmodified opinion.

STATEMENT OF FINANCIAL ACTIVITIES

Revenue		Expenses	
Contributions	\$2,367,214	Research and Advocacy for Children	\$1,962,935
Special Events	\$501,646	Management and General	\$327,589
Contract and Program Fees	\$399,203	Fundraising	\$661,672
Investment Return	\$7,653		
Total	\$3,275,716	Total	\$2,952,196

STATEMENT OF FINANCIAL POSITION

Liabilities		Net Assets	
	\$220,253	Without Donor Restrictions	\$161,335
		With Donor Restrictions	\$1,428,190
Total	\$220,253	Total Net Assets	\$1,589,525
		Total Liabilities and Net Assets	\$1,809,778

2020 GOVERNING BOARD OF DIRECTORS

Devika Kornbacher (Chairperson) Vinson and Elkins

Erich Almonte King & Spalding

Olivia Barvin Root + Rise

Claire Bocchini Texas Children's Hospital

Donald Bowers Federal Reserve Bank

Erich Canseco Morgan Stanley

Michael Carrasco Alvarez & Marsal

David Cordua Cordua Restaurants

Jason Durham American International Group

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Daniela George Rice University Board Fellow

Sukanti Ghosh Albright Stonebridge Group

Lance Gilliam Waterman Steele

Deborah Gordon Memorial Hermann Health System

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Rebecca Hove Greater Houston Community Foundation Pamela Humphrey Chubb

Kyle Jennings American International Group

Steve Jones Core Midstream

Manon Kebodeaux Sable Permian Resources

Michael Kelly Paso del Norte Health Foundation

Nicole Lewis Fort Bend ISD

Michelle Lopez Baylor College of Medicine

Ann Miller Affinity Capital

Timmy Newsome Newtec Business Solutions

Kindel Nuno Mattress Firm

Manish Panjwani Accenture LaToyia Watkins Pierce FS Residential

Benjamin Samuels Samuels Family Foundation

Robert Sanborn CHILDREN AT RISK

Adolfo Santos Texas A&M, McAllen

Myron F. Steves Jr. Myron F. Steves & Co.

Jasmine Turner Williams Companies

Chris Wallace North Texas Commission

Chris Watt Reed Smith LLP

Carol Wise DART

Laurence Wisniewski Senmina

> INCOMING AND OUTGOING C@R Board Chairs Kick -Off The 2020 Board Workshop.



2020 NORTH TEXAS ADVISORY BOARD

Genai Walker-Macklin (Chairperson) Morgan Stanley

Vlad Hernandez ProStar Energy Solutions

Will Holtz Holtz Law Firm

Ashley Kreklau PlainsCapital Bank

April Martin Kroger

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Timmy Newsome Newtec Business Solutions Chris Pedigo Cook Children's Health Care System

LaToyia Watkins Pierce FS Residential

Todd Ranta PricewaterhouseCoopers

Karla Stack Young Women's Preparatory Network

Chris Wallace North Texas Commission

Carol Wise DART

Michael Zangoei Golden Glove Capital

children at Risk

CHILDREN AT RISK's mission is to serve as a catalyst for change to improve the quality of life for children through strategic research, public policy analysis, education, collaboration, and advocacy.

CHILDREN AT RISK is a research and advocacy nonprofit leading the way in improving the quality of life for Texas' children. CHILDREN AT RISK considers the whole child by tracking issues in children's health, safety, education, and economic security. Committed to action beyond the data, CHILDREN AT RISK drives evidence-based change by speaking out on behalf of children. For more information, visit <u>childrenatrisk.org</u>.

CONNECT WITH US

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CHILDREN AT RISK is a 501(c)(3) nonprofit organization (EIN: 76-0360533).