

CHILDREN AT RISK Anti-Demand Toolkit

January is Human Trafficking Awareness Month. To highlight the importance of reducing demand for commercial sex, we have prepared a social media toolkit you can use throughout the month (and beyond).

Hashtags (based on Texas)

#EndHumanTrafficking #HumanTraffickingPreventionMonth #StopDemand #CeaseTX

Sample Posts

Facebook

- Human trafficking is the use of force, fraud, or coercion to obtain some type of labor or commercial sex act. The purchase of sex is a major driver of sex trafficking, which included at least 79,000 child victims in Texas alone as of 2016.

We are proud to partner with @childrenatrisk in their efforts to end sex trafficking by ending demand for commercial sex. This approach uses advocacy as well as on the ground buyer disruption to dissuade prospective buyers and increase the penalties for buying sex.

Learn more >> <https://childrenatrisk.org/human-trafficking/>

- January is Human Trafficking Awareness Month. We want to highlight our work with @childrenatrisk to end the demand for sex trafficking,

Historically, punishments have focused on arresting victims of trafficking while buyers faced little to no repercussions. However, punishing victims is detrimental to their safety and recovery. A criminal record makes it more difficult to access housing, child care, and employment, while also dissuading victims and survivors from contacting law enforcement for help.

Instead, we advocate for policies that reduce demand by targeting buyers, who are more susceptible to police presence and more likely to end their behavior due to intervention. Visit <https://childrenatrisk.org/human-trafficking/> to learn more.

LinkedIn

- Human trafficking is the use of force, fraud, or coercion to obtain some type of labor or commercial sex act. The purchase of sex is a major driver of sex trafficking, which included at least 79,000 child victims in Texas alone as of 2016.

We are proud to partner with @childrenatrisk in their efforts to end sex trafficking by ending demand for commercial sex. This approach uses advocacy as well as

on the ground buyer disruption to dissuade prospective buyers and increase the penalties for buying sex.

Learn more >> <https://childrenatrisk.org/human-trafficking/>

- January is Human Trafficking Awareness Month. We want to highlight our work with @childrenatrisk to end the demand for sex trafficking,

Historically, punishments have focused on arresting victims of trafficking while buyers faced little to no repercussions. However, punishing victims is detrimental to their safety and recovery. A criminal record makes it more difficult to access housing, child care, and employment, while also dissuading victims and survivors from contacting law enforcement for help.

Instead, we advocate for policies that reduce demand by targeting buyers, who are more susceptible to police presence and more likely to end their behavior due to intervention. Visit <https://childrenatrisk.org/human-trafficking/> to learn more.

Twitter

- In 2021, Texas became the first state to make buying sex a state jail felony on the first offense. This incentivizes state agencies to prioritize arresting buyers. Visit <https://childrenatrisk.org/human-trafficking/> to learn more about how to #StopDemand and #EndHumanTrafficking @childrenatrisk
- Victims of human trafficking are targeted by traffickers based on vulnerabilities like homelessness, poverty, and addiction. Giving them a criminal record makes recovery exponentially more difficult. That's why we must #StopDemand if we want to #EndHumanTrafficking.
- January is #humantraffickingawarenessmonth follow @childrenatrisk for information on their work #StopDemand and #EndHumanTrafficking.

Graphics



[Twitter/Facebook/LinkedIn](#)
[Instagram Post/Instagram Story](#)



[Twitter/Facebook/LinkedIn](#)
[Instagram Post/Instagram Story](#)

**BECAUSE OF HOUSE BILL 1540,
87TH TEXAS LEGISLATIVE SESSION,**

Texas is the first state to elevate
buying sex to a state jail felony

children
atRisk

Visit childrenatrisk.org to learn more about Anti-Demand work happening in Texas.

[Twitter/Facebook/LinkedIn](#)
[Instagram Post/Instagram Story](#)



[Twitter/Facebook/LinkedIn](#)
[Instagram Post/Instagram Story](#)