



# CHILDREN AT RISK + TEXAS FAMILY LEADERSHIP COUNCIL (TXFLC)

## 2023 SPONSORSHIP OPPORTUNITIES

Join hundreds of child advocates across Texas to create change for our 7.3 million kids.

### IMPACTING TEXAS – ANNUAL EVENT SERIES & TITLE SPONSOR \$50,000

- Title sponsor to all ten 2023 C@R events (annual attendance approximately 2,000)
- Title sponsor to all Rapid Roundtable discussions
- Opportunity to make opening and closing remarks during two C@R events of choice
- Media announcing sponsorship, including feature blog post, traditional and social media
- Private event with keynote address by Dr. Bob Sanborn, C@R CEO
- Eight Special Guest Tickets to C@R's Fall and Spring Fundraising Events
- Featured segment on C@R radio show
- Recognition & Logo on C@R website and event landing page
- Recognition & Logo on event invite, marketing materials, blog, and social media posts
- Recognition in C@R's newsletter (11,000 recipients) and annual report
- Logo on 2x-weekly emails to TXFLC membership (110 agencies, total annual hits 10,560)
- 1 Year membership to the TXFLC

### BUILDING COMMUNITY – ANNUAL EVENT SERIES \$25,000

- Title sponsor to all ten 2023 C@R events (annual attendance approximately 2,000)
- Title sponsor to all Rapid Roundtable discussions
- Media announcing sponsorship, including feature blog post, traditional and social media
- Four Special Guest Tickets to C@R's Fall and Spring Fundraising Events
- Featured segment on C@R radio show
- Recognition & Logo on C@R website and event landing page
- Recognition & Logo on event invite, marketing materials, blog, and social media posts
- Recognition in C@R's newsletter (11,000 recipients) and annual report
- Logo on 2x-weekly emails to TXFLC membership (110 agencies, total annual hits 10,560)
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### CHAMPIONING CHILDREN - THREE EVENTS \$10,000

- Sponsor to three 2023 C@R events (annual attendance approximately 2,000)
- Media announcing sponsorship, including feature blog post, traditional and social media
- Featured segment on C@R radio show
- Recognition & Logo on C@R website and event landing page
- Recognition & Logo on event invite, marketing materials, blog, and social media posts
- Recognition in C@R's newsletter (11,000 recipients) and annual report
- Logo on 2x-weekly emails to TXFLC membership (110 agencies, total annual hits 10,560)
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For more information, contact us at [learning@childrenatrisk.org](mailto:learning@childrenatrisk.org)  
or follow us on social media @childrenatrisk.





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## 2023 SPONSORSHIP OPPORTUNITIES

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### CHANGING LIVES – INDIVIDUAL EVENT \$5,000

- Recognition & Logo on C@R website and event landing page
- Recognition & Logo on event invite, marketing materials, blog, and social media posts
- Recognition in C@R's newsletter (11,000 recipients) and annual report
- 1 Year membership to the TXFLC

### SPEAKING OUT – INDIVIDUAL EVENT \$2,500

- Recognition & Logo on C@R website and event landing page
- Recognition & Logo on event invite, marketing materials, blog, and social media posts
- Recognition in C@R's newsletter (11,000 recipients) and annual report

### CARING HEARTS– INDIVIDUAL EVENT \$1,000

- Recognition & Logo on C@R website and event landing page
- Recognition & Logo on event invite, marketing materials, blog, and social media posts

### FRIEND OF CHILDREN AT RISK – INDIVIDUAL EVENT \$500

- Recognition & Logo on C@R website and event landing page

CHILDREN AT RISK is a 501 (c)(3) nonprofit organization, EIN #76-0360533.  
All donations to CHILDREN AT RISK are tax deductible to the full extent of the law.

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## OVERVIEW

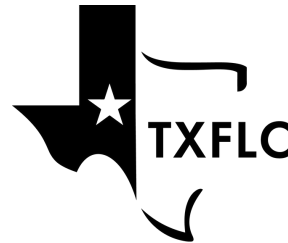
### CHILDREN AT RISK

CHILDREN AT RISK (C@R) is a statewide nonpartisan research and advocacy nonprofit dedicated to addressing the root causes of poor public policies affecting children. Our mission is to serve as a catalyst for change to improve the quality of life for children through strategic research, public policy analysis, education, collaboration, and advocacy.

The organization began in 1989 when a group of Houston child advocates met to discuss the lack of documentation on the status of children and the absence of strong public policy support for children. Since then, CHILDREN AT RISK has grown into a statewide organization that tackles the most pressing needs of all Texas children and families. Through our Public Policy and Law Center, established in 2006 as the only center of its kind in Texas, we use policy and legal expertise as a powerful tool to drive macro-level systems change and create a better future for our children. Over the past 32 years, C@R has grown exponentially in our capacity to speak out and drive change for children and is a premier resource on children's issues among major media outlets, public officials, and the nonprofit sector.

### TEXAS FAMILY LEADERSHIP COUNCIL

The Texas Family Leadership Council is made up of child and family-focused organizations, community leaders, and influencers from across the state. TXFLC members come together to share information and resources to improve the quality of life for Texas children. TXFLC working groups tackle the most pressing issues facing families in our state by evaluating policy solutions and developing a united advocacy agenda.



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