

# children at Risk

## State of El Paso Children

SPONSORSHIP PROPOSAL



## State of El Paso Children: Surviving to Thriving - Luncheon

Join our community event hosted by CHILDREN AT RISK, aimed at creating a future where every child in the El Paso region thrives. The State of El Paso Children is more than just a gathering—it's a call to action for all stakeholders committed to enhancing the well-being of children and families.

### Event Information:

- **Insightful Data Presentation:** Gain exclusive insights from the "State of El Paso Children" report, a comprehensive overview of where our children stand today and the steps needed to ensure their prosperous future.
- **Expert Panel Discussions:** Engage with leading experts as they dissect key metrics of child well-being and offer actionable recommendations for improvement. This is your opportunity to deepen your understanding of the issues at hand and learn how you can make a difference.
- **Student Perspectives:** Hear directly from the most important voices—our children. A student-focused panel will share their unique perspectives and experiences, highlighting the importance of listening to those we aim to support.
- **Keynote Address:** Be inspired by a keynote speech from a prominent political figure who is at the forefront of advocating for children's rights and well-being.
- **Networking and Celebration:** Connect with like-minded individuals over lunch, celebrate the achievements of El Paso's top child advocates, and explore opportunities to collaborate for a common cause.
- **Interactive Breakout Sessions:** For those who wish to dive deeper, participate in our breakout sessions. These smaller, focused discussions provide a platform for brainstorming, networking, and planning actionable steps forward.

### Event Details:

Fall 2024

### Be Part of the Change

This event is not just about understanding the challenges; it's about finding solutions and taking collective action. Together, we can forge a path towards a future where every child not only **survives but thrives.**



# children **at Risk**

State of El Paso Children

## FALL 2024

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### ENVISIONING A BRIGHTER FUTURE - LUNCHEON

WWW.CHILDRENATRISK.ORG  
HOTEL PASO DEL NORTE

SCAN TO PURCHASE TICKETS



# SPONSORSHIP OPPORTUNITIES

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## OVERVIEW

To further our mission, we are organizing a State of El Paso Children's Luncheon to raise funds and awareness for our cause. We believe that your business, with its commitment to community involvement and social responsibility, would be an invaluable partner in this endeavor.

We offer a range of sponsorship options to suit your company's objectives and budget. Each pathway comes with its own set of perks, ensuring that your brand receives the attention it deserves.

Your support, whether through a financial contribution or in-kind donations, would greatly assist us in making this event a huge success.

## Platinum Sponsor (Presenting Sponsor) - \$25,000

- **Stage Prominence:** Your logo will be featured on the main stage for maximum visibility.
- **Prime Logo Placement:** Enjoy prominent placement on all event materials for a lasting impression.
- **Media Acknowledgment:** Receive recognition in pre-event press releases and extensive media coverage.
- **Social Media Boost:** Dedicated posts will highlight your support to a wide audience.
- **Web Visibility:** Your logo with a clickable link to your site will be on the event website.
- **VIP Treatment:** Enjoy 30 complimentary VIP tickets.
- **Speaker Opportunity:** A representative from your company can address the event.
- **Premium Exhibit Space:** Showcase your brand with a premium booth or display.
- **Post-Event Recognition:** Included in thank-you advertisements.



## Gold Sponsor (Luncheon) - \$15,000

- **Logo Exposure:** Your brand will feature prominently on event materials.
- **Press Release Mention:** Receive attention in pre-event press releases.
- **Social Media Shoutouts:** Enjoy dedicated posts showcasing your support.
- **Web Presence:** Your logo will be on the event website.
- **VIP Access:** Receive 20 complimentary VIP tickets.
- **Exhibit Opportunity:** Secure a space for a booth or display.
- **Post-Event Thanks:** Included in thank-you advertisements.

## Silver Sponsor (Breakout Sessions) - \$10,000

- **Logo Visibility:** Your brand will be showcased on event materials.
- **Social Media Recognition:** Dedicated posts will spotlight your support.
- **Web Presence:** Your logo will be on the event website.
- **VIP Tickets:** Receive 10 complimentary VIP tickets.
- **Exhibit Space:** Secure space for a booth or display.

## Bronze Sponsor (Photo Op Sponsor) - \$5,000

- **Logo Presence:** Your brand will be featured on event materials.
- **Web Exposure:** Your logo will be on the event website.
- **VIP Access:** Receive 10 complimentary VIP tickets.

## Custom Sponsorship:

We understand that each company has unique needs and objectives. If none of the above tiers aligns perfectly with your goals, we are open to discussing a customized sponsorship package tailored to your preferences.



**We greatly appreciate your consideration of this request and look forward to the opportunity to collaborate for a brighter future for children.**

**For children!**



**READ MORE**



# ABOUT US

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## children at Risk

CHILDREN AT RISK's mission is to serve as a catalyst for change to improve the quality of life for children through strategic research, public policy analysis, education, collaboration, and advocacy.

SPEAKING OUT & DRIVING CHANGE

CHILDREN AT RISK is a non-partisan research and advocacy organization with a rich history of commitment to improving the lives of children in Texas. Established in the fall of 1989 by a group of passionate child advocates, our organization was born out of a shared concern for the absence of comprehensive data on the well-being of children and the lack of robust public policy support for Houston's youth.

Over the past three decades, CHILDREN AT RISK has evolved into **one of the largest statewide child advocacy groups in America** and **the premier resource on children's issues in Texas**. We tirelessly champion the rights and well-being of all children in Texas with an unwavering dedication to enacting systemic change while considering the whole child.

Our multifaceted approach encompasses strategic data collection, meticulous public policy analysis, collaborative efforts, and powerful advocacy. Through these channels, **we strive to address the fundamental root causes of inadequate public policies that disproportionately affect vulnerable youth across the state.**

As we look to the future, **our commitment to driving macro-level change remains steadfast.** CHILDREN AT RISK will continue to work tirelessly to shape a brighter, more equitable future for the children of Texas by advancing evidence-based solutions, fostering partnerships, and mobilizing support for meaningful policy reform.



# FOCUS AREAS



C@R's overarching goal is to reduce child poverty and improve the quality of life for the 1 in 5 children in Texas who live in poverty.



## Focus Areas

To reduce child poverty we focus on the whole child and 5 key areas that can help break the cycle of poverty and enable children to learn, thrive, and meet their full potential.



### Health

- **GOAL 1:** Decrease Child Food Insecurity and Increase Access to Physical and Mental Health Care



### Education

- **GOAL 2:** Increase Access to Affordable High-Quality Early Education and Care
- **GOAL 3:** Improve the Quality of the K-12 Public Education System



### Opportunity & Resilience

- **GOAL 4:** Expand Equitable Opportunity, Reduce Exploitation, and Strengthen Resiliency of the Most Vulnerable Texas Children



### Equity & Justice

- **GOAL 5:** Strengthen Systems and Policies to Address Childhood Racial Inequities



### Immigrant Children

- **GOAL 6:** Protect the Rights of Immigrant Children and their Families and Address their Holistic Needs to Ensure their Success and Well-Being

## How we do our work



### Data & Research

We use research and data to understand the needs of Texas children, evaluate current policies, and develop evidence-based policy solutions to systemic issues.



### Collaboration

We rely on partners across the state to support our research and data collection, provide regional insights, and amplify our calls for action.



### Policy & Advocacy

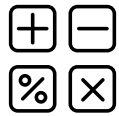
We leverage our research and partnerships to inform policymakers and advocate for public policies that improve the quality of life for Texas' 7 million + children.

# children at Risk

Because of our work

**1.5 Million**

Children have gained access to free breakfast each year



More middle school students have access to advanced math programs



The CROWN Act prohibits discrimination based on hair texture or hairstyles associated with race



There has been an increase in training to identify human trafficking, stronger penalties for buyers and an increase in support for victims



The Texas Family Leadership Council (TXFCL) expanded to bring together **100+** child & family serving nonprofits from across the state



An increased number of Pre -K students have a full day of instruction

**16,000**

Educators have been coached by Texas A+ Challenge resulting in **300k** students benefiting from stronger teachers and leaders



The Children's Immigration Network is helping create a welcoming environment for immigrant children



**694** catalytic research papers have been published

**1 Billion**

Media impressions were generated in 2022 raising awareness of children's needs



Scan to learn more

# children at Risk

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