



children *at Risk*

State of El Paso Children

Surviving to Thriving Luncheon



SPONSORSHIP PROPOSAL



El Paso Advisory Board

Dr. Armando Aguirre
Ben Arriola
Ernesto Avila
Ricard Castro
Dr. Glenn Fennelly
Rosamaria Gonzalez
Leah Hanany
Tita Hunt
Michael Kelly
Dan Longoria
Veronique Masterson
Clarisa Ramirez
Judge Samaniego
Kelly Tomblin
Arthur Valiant

Dear Friend,

Please join our **State of El Paso Children – Surviving to Thriving Luncheon** on **Wednesday, October 16th at noon at the historic Hotel Paso Del Norte**. This community event is hosted by CHILDREN AT RISK, aimed at creating a future where every child in the El Paso region thrives. This is a special year for CHILDREN AT RISK. As we celebrate our **35th Anniversary**, we will highlight the critical importance of child advocacy to enact systems change that will lead to long-term positive impact for children. CHILDREN AT RISK continues to lead the way in driving change so that every child receives equitable opportunities, a quality education, access to nutrition and healthcare, and is free from the dangers of human trafficking and exploitation.

The **State of El Paso Children Luncheon** is more than just a gathering—it's a call to action for all stakeholders committed to enhancing the well-being of children and families. Learn more through the sharing of insightful data and gain exclusive insight from an expert panel of local advocates. Be inspired by a keynote speech from Senator Cesar Blanco, who is at the forefront of advocating for children's rights and well-being. Connect with like-minded individuals over lunch, celebrate the achievements of El Paso's top child advocates, and explore opportunities to collaborate for a common cause.

We hope you will join us for this special celebration and consider lending your support as a luncheon sponsor. Please refer to the attached Sponsorship Opportunities Packet for additional details.

Thank you for your kind consideration. If you have any questions or would like additional information, please contact **Libby Camp** at lcamp@childrenatrisk.org or 214.384.7347.

For Children!

Dr. Bob Sanborn,
President & CEO



SPONSORSHIP/TICKET OPPORTUNITIES

Platinum Sponsor (Presenting Sponsor) - \$25,000

- **Stage Prominence:** Your logo featured on main stage.
- **Prime Logo Placement:** Prominent placement on all event materials.
- **Media Acknowledgement:** Recognition in press releases and extensive media coverage.
- **Social Media Boost:** Dedicated posts will highlight your support to a wide audience.
- **Web Visibility:** Your logo with clickable link to your site placed on event website.
- **Event Table:** Enjoy 30 complimentary tickets with upfront position.
- **Speaker Opportunity:** A representative from your company can address the attendees.
- **Premium Exhibit Space:** Showcase your brand with a premium booth or display.
- **Post-Event Recognition:** Included in thank-you advertisement.

Gold Sponsor - \$15,000

- **Logo Exposure:** Your brand will feature prominently on event materials.
- **Press Release Mention:** Receive attention in pre-event press releases.
- **Social Media Shoutouts:** Enjoy dedicated posts showcasing your support.
- **Web Presence:** Your logo will be on the event website.
- **Event Table:** Enjoy 20 complimentary tickets with upfront position.
- **Exhibit Opportunity:** Secure a space for a booth or display.
- **Post-Event Thanks:** Included in thank-you advertisements.

Silver Sponsor - \$10,000

- **Logo Visibility:** Your brand will be showcased on event materials.
- **Social Media Recognition:** Dedicated posts will spotlight your support.
- **Web Presence:** Your logo will be on the event website.
- **Event Table:** Enjoy 10 complimentary tickets with upfront position.
- **Exhibit Space:** Secure space for a booth or display.

Bronze Sponsor - \$5,000

- **Logo Presence:** Your brand will be featured on event materials.
- **Web Exposure:** Your logo will be on the event website.
- **Event Table:** Enjoy 10 complimentary tickets with upfront position.

Custom Sponsorship:

We understand that each company has unique needs and objectives. If none of the above tiers aligns perfectly with your goals, we are open to discussing a customized sponsorship package tailored to your preferences.



SPONSORSHIP/TICKET OPPORTUNITIES

Table Sponsor- \$2,500

- **Event Table:**
 - Table for 10 with upfront position
 - Table card with logo
 - Logo included in event program

Regular Table - \$1,000

- **Event Table:**
 - Table for 10 to luncheon

Single Ticket - \$100

- **SingleTicket:**
 - Single Ticket to luncheon

I am unable to attend but here is my donation in the amount of \$_____

To Purchase Sponsorships or Tickets Visit the Event Website:

<https://childrenatrisk.org/event/survivingtothriving-el-paso/>



RESPONSE FORM

Contact Information:

Name: _____

Address _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

List My Sponsorship As: _____

Payment:

Enclosed is a check made payable to: CHILDREN AT RISK

Please charge \$_____ to the following card:

Card Number _____

Name on Card: _____

Authorized Signature: _____

Exp. Date: _____ Security Code: _____

Billing Information: (if different from above)

Address: _____

City: _____ State: _____ Zip: _____

Email to lcamp@childrenatrisk.org
or, mail to ATTN: Libby Camp
2900 Wesleyan Street Suite 400
Houston, TX 77027

CHILDREN AT RISK TAX ID: 76-0360533



children at Risk

CHILDREN AT RISK's mission is to serve as a catalyst for change to improve the quality of life for children through strategic research, public policy analysis, education, collaboration, and advocacy.



Speaking Out & Driving Change

CHILDREN AT RISK is a non-partisan research and advocacy organization with a rich history of commitment to improving the lives of children in Texas. Established in the fall of 1989 by a group of passionate child advocates, our organization was born out of a shared concern for the absence of comprehensive data on the well-being of children and the lack of robust public policy support for Houston's youth.

Over the past three decades, CHILDREN AT RISK has evolved into one of the **largest statewide** child advocacy groups in America and **the premier** resource on children's issues in Texas. We tirelessly champion the rights and well-being of all children in Texas with an unwavering dedication to enacting **systemic change while considering the whole child**.

Our multifaceted approach encompasses strategic data collection, meticulous public policy analysis, collaborative efforts, and powerful advocacy. Through these channels, we strive to address the fundamental root causes of inadequate public policies that disproportionately affect vulnerable youth across the state.

As we look to the future, our commitment to driving macro-level change remains steadfast. CHILDREN AT RISK will continue to work tirelessly to shape a brighter, more equitable future for the children of Texas by **advancing evidence-based solutions, fostering partnerships, and mobilizing support for meaningful policy reform**.



C@R's overarching goal is to reduce child poverty and improve the quality of life for the 1 in 5 children in Texas who live in poverty.

Focus Areas

To reduce child poverty we focus on the whole child and 5 key areas that can help break the cycle of poverty and enable children to learn, thrive, and meet their full potential.



Health

- **GOAL 1:** Decrease Child Food Insecurity and Increase Access to Physical and Mental Health Care



Education

- **GOAL 2:** Increase Access to Affordable High-Quality Early Education and Care
- **GOAL 3:** Improve the Quality of the K-12 Public Education System



Opportunity & Resilience

- **GOAL 4:** Expand Equitable Opportunity, Reduce Exploitation, and Strengthen Resiliency of the Most Vulnerable Texas Children



Equity & Justice

- **GOAL 5:** Strengthen Systems and Policies to Address Childhood Racial Inequities



Immigrant Children

- **GOAL 6:** Protect the Rights of Immigrant Children and their Families and Address their Holistic Needs to Ensure their Success and Well-Being

How we do our work



Data & Research

We use research and data to understand the needs of Texas children, evaluate current policies, and develop evidence-based policy solutions to systemic issues.



Collaboration

We rely on partners across the state to support our research and data collection, provide regional insights, and amplify our calls for action.



Policy & Advocacy

We leverage our research and partnerships to inform policymakers and advocate for public policies that improve the quality of life for Texas' 7 million + children.